

For Immediate Release

**Simplitel Phuket – a member of Chic and Stylish Hotel Collection
Wins a 2013 Travellers' Choice award by Tripadvisor**

Chic and Stylish Hotel Collection, Bangkok, 22nd January 2013:

Chic and Stylish Hotel Collection is proud to announce that Simplitel Phuket has won a 2013 Travellers' Choice award by Tripadvisor.

The result was announced on 18th January 2013 and Simplitel Phuket ranks 7th among the top 25 hotels under "Bargain Hotels in Thailand" category.

According to Tripadvisor, the winners are determined by guests who post reviews on Tripadvisor website. The key to winning the award is consistently offering excellent service and winning properties have to consistently maintain overall ranking for an entire year. The volume of reviews in the past 12 months was also a determining factor.

Simplitel Phuket soft-opened the property in September 2011 and had its grand opening in December 2011. It has started to receive positive reviews from its guests and managed to maintain its ranking among the top 5 hotels in Karon, Phuket ever since.

We would like to take this opportunity to thank all our guests and we are delighted that the guests have enjoyed their stay with us as much as we have been serving them.



Top 25 Bargain Hotels in Thailand

URL: <http://www.tripadvisor.com/TravelersChoice-Hotels-cBargain-g293915#7>

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Editor's Note:

Chic and Stylish hotel collection is a hotel and resort sales and marketing management company established in 2006, which manages resorts properties in Thailand's key tourist destinations.

About Tripadvisor:

TripAdvisor features reviews and advice on hotels, resorts, flights, holiday rentals, holiday packages, travel guides and lots more.

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